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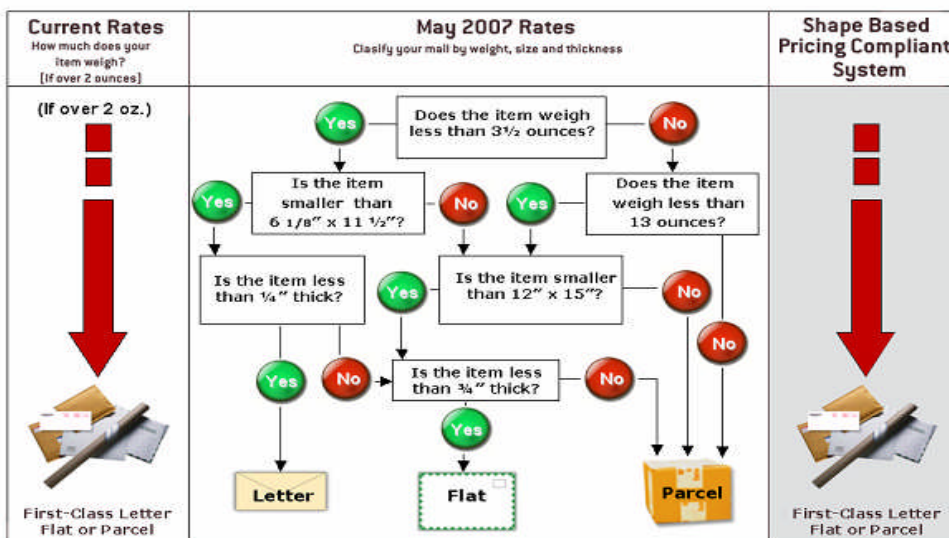
ABS unified the industry's best products with two exciting brands and specialized sales teams.



ARE YOU PREPARED FOR THE NEW USPS RATE CHANGE?

The USPS has announced it intends to implement a Rate Change effective May 2007. It will be the most significant change in the history of the USPS, because they are not just simply increasing the rates, but are changing the way they calculate postage.

The USPS is moving from the current weight-based pricing model to a **Shaped-Based Pricing** model. Under this new model, postage is no longer simply determined by the weight of a mail piece. Now, **YOU** will have determined the length, width, thickness and weight of a mail piece.



Let ABS help you become Shape-Based Pricing Compliant

* Note- In addition to the mail piece size, weight and thickness; you must also ensure that it meets the Aspect Ratio requirement and machinability standards!



How could this impact your company?

These changes will add a new level of complexity to your mailing operations that may significantly impact your mailroom productivity and overall mailing operations costs. Unless you have an Automated Shape-Based Pricing Compliant mailing solution, **YOU** will need to ask yourself:

- o Are you staffed to handle the increase of manual mail sorting?
- o Have you budgeted for the increase cost of postage and labor?
- o What happens if you miscalculate the postage and your customer has to pay the surcharge?
- o How much postage are you willing to waste if you guess wrong and pay too much?

As your Neopost certified postal consultants we want to help you become Shape-Based Pricing Compliant so you can minimize the impact of the 2007 Rate Case changes. We are currently setting up appointments to evaluate individual mailing situations and would welcome the opportunity to meet with you. Timing is critical, set up your evaluation appointment by contacting us at (601) 362-9192.